

TWO WHEEL OKLAHOMA

A Unique Opportunity

Two Wheel Oklahoma began airing statewide on PBS stations across Oklahoma in April 2010. Today in syndication we're reaching out to a potential market of more than 5 million viewers throughout Oklahoma, Texas, Arkansas, Kansas and Missouri.

Two Wheel Oklahoma is a half-hour program featuring scenic highways in and around Oklahoma, unusual roadside attractions, historical sites, greasy spoons and forgotten landmarks. The show is best known for its lush photography and offbeat commentary.

“It’s a travel show.
And they happen to ride motorcycles.
.....



In the commercial world of television, underwriting is called advertising.

Underwriters are the financial support for production of our show. In return for this support we place a thank you message at the start and end of each program. Your thank you message can be a simple logo or a video segment up to 15 seconds long, depending on your level of support.

The thank you message will be seen whenever the program airs on public television, every time it is viewed online and included on DVDs of the episode. Plus, we acknowledge all underwriters on the TWO website, press releases and all printed materials.

Your message cannot make claims or any call to action- but it can include:

- Your organization's name and web address
- Your logo and images of your products or locations
- Your motto or slogan (no jingles)
- Up to five products or services you offer

No matter which level of support you choose, you're reaching a very special demographic of public television viewers:

- educated
- above average household income
- appreciate locally owned businesses
- like to travel, enjoy adventure

“The slickest,
most professional piece of local TV
I’ve seen anywhere.
.....



Rex Brown and Brad Mathison co-host each episode.

Underwriting packages range from \$1000 to \$6500 per episode. Discounts are available for long-term commitments and we also offer very limited product placement opportunities.

Visit our website to watch full episodes online: www.twowheelok.com/TV

For further questions, contact Brad Mathison at 918-798-2664 or brad@twowheelok.com

Come ride along.

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